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overall growth strategy, which includes a highly

skilled new management team

Louisa Benjamin-Bohm, president and founder of Shleppers, brought in new strategic partners and enhanced the management team to execute the Company's growth strategy. Bob Friedland, who founded Yonkers-based NAI Friedland Realty and Westrock Development LLC, will serve as chairman. Jason Friedland, president of Westrock Development LLC, and a former investment banker at Bear Stearns, will serve as chief financial officer. Allen Golan, who has an extensive background in the moving industry with Royal Moving Systems, Inc. and

located at 20 Knollwood Avenue in Elmsford, New York.

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a prominent Boston-based moving company, will serve as chief operating officer.

Opening the Elmsford office will help Shleppers to better capitalize on the Westchester market. There are also plans to expand its storage operations into Westchester in late 2007.

"I am very happy to welcome Bob, Jason and Allen. We now have a management 'dreamteam' in place that will expedite our expansion into Westchester County and beyond," said Benjamin-Bohm, a resident of Harrison, NY. "With Bob and Jason's background in fullservice commercial real estate including privately-held real estate investments and Allen's



http://westchester.com/Westchester_News/Business/Shleppers_Moving_Company_Expands_Into_West... 06/20/2007

White Plains, NY - Shleppers Moving & Storage Company, Inc. has announced its expansion into Westchester County with its new office The expansion is part of an

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